

London charity food scheme now in north

Shoppers being urged to 'buy one, GIFT one'

THE GIFT charity launched its GIFT Box scheme in north Manchester last night.

The scheme invites Manchester shoppers to buy nutritious food, such as tuna, pasta and pulses and place them in the GIFT boxes outside their local store.

Prestwich shops Shefa Mehadrin, Habers and Halperns all started their boxes last night.

And they are also working closely with welfare organisations in Manchester, through whom they will distribute the food to Manchester's

BY SIMON YAFFE

most needy recipients.

The GIFT Box hit the shops of north-west London two years ago when they were placed in kosher shops encouraging customers to 'Buy One, GIFT One' to help families in need.

They are emptied twice a week by volunteers, including school sixth-formers, and produce on average 3,500 items of food each week, which is then distributed to more than 1,000 recipients across London.

GIFT director Michelle Barnett told the *Jewish Telegraph*: "We are delighted with the London community's support and would now like to do the same in Manchester, and shortly in Leeds and Liverpool.

"This is essential now, when all welfare organisations are flooded with new referrals from local families, where the main earner struggles to provide food for the family."

GIFT would like volunteers to help with collections, shoppers to donate food and for people to sponsor the current GIFT boxes.

Charity cheques should be made payable to GIFT at 15, Bury New Road Manchester M25 9JZ, donate at www.gift.org or telephone 07791188006.



Celebrate your simcha with the Radisson BLU Hotel, the perfect venue for Weddings, Barmitzvahs and Batmitzvahs.

Our dedicated and highly experienced team will assist you with planning your special occasion in conjunction with your Kosher caterers, ensuring a truly memorable day at the Radisson BLU Hotel!

Call 0161 490 5060 or email sales.manchester@radissonblu.com



BOXING CLEVER: The GIFT Box scheme has been a huge success in London